

# Freestyle Planner Brainstorming

*3 Profitable Ways to Use Coach  
Glue Planners to Make Money All  
Year Long & Get a Free Coaching  
Call With:*

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# Coach Glue Big Planner Sale

Coach Glue is running a RARE sale on ALL of their planners, including the ones that had already been locked away in the vault for VIP Members. After the sale, many of these planners won't be available to anyone but those VIP Members, and some won't be available anywhere – they'll be retired completely.

**NOTE:** The BEST deal is still the VIP Club, where you'll get not only ALL of the planners listed in this tutorial, but a ton of other great stuff too, with NEW resources added each month.

## [Coach Glue VIP Club](#)

There are 43 planners in total that are currently on sale for just \$20 each. Planners make wonderful opt-in gifts and can also be used to create high quality paid training courses. (I love combining PLR from various sources, adding my own flair, and coming up with something completely new!)

If you're looking for some great planners to use either for your own personal use, or for your clients (or even better - BOTH) then you may want to take a look at these:

## [Coach Glue Planners](#)

Be sure to use coupon code: **2019** to get any of the planners for just \$20 each through the end of the month.

But if you'd like to learn about 3 different ways to use the planners to launch 12 products this year, just read on...

# Get Ready...

First go to the Planner List Section at the end of this short tutorial. Print out those two pages and get out your pen.

Mark the 12 that excite you most, and next to each of those 12, write the month you'd like to share that information with your audience.

If you want to read more about each planner while you go through the list, you can look at the detail page here:

## [Planner Detail Page](#)

The fun thing about this exercise is that it's a really easy way to plan out a basic product schedule for the entire year.

Now let's look at the 3 ideas for ways you can turn those planners into income-producing products for you.

# Method One: Create Evergreen Courses

**WHAT TO DO:** Each month, you would use the planner to create a new course. You could do a video training, a case study, over-the-shoulder video, etc., and then package it up with the planner.

Then, you would release it and sell it to your audience. Later, after your initial sales die down, you can repurpose it into an upsell offer, a backend offer, or package it up with another offering.

You can use it as a bonus, or include it in a bundle offer later in the year when you have a few courses completed – a bundle of your own products or a Bundle Event Sale like the ones I've been telling you about. You'll also have items on hand to run Black Friday deals, or Christmas, Year-End, or any other holiday sales.

**PRICING & PROFIT:** Buy 12 Coach Glue planners x \$20 = \$240.

Then, charge \$97 per course. If you sell just 1 copy of each course every month, you'll cover the cost of all 12 planners and make a profit of \$924! ( $\$97 \times 12 - \$240 = \$924$ )

And that's even before you use it for all those other things! *(But we can do even better than this. Keep going for two other great methods.)*

**Get \$17 Off ANY Planner with Promo Code: 2019**

[Use The Shopping Cart to Grab Multiple Planners](#)

[Or Click Here to See Them Individually](#)

Buy 5 or more planners through my link in the month of January, and I will get on a Strategizing Call with you to help you with product development.

Email me with your purchase information to claim your free coaching call.

[Teresa@FreestyleAuthor.com](mailto:Teresa@FreestyleAuthor.com)

# Method Two: Create a Low-Cost Monthly Club

**WHAT TO DO:** This option is all about providing value, while also freeing up your time. Each month, you'll record a video around the topic of the planner, and then package it up with the planner itself. With this option, you could easily record 12 training videos in one month – and then you'll be free to focus on marketing it the rest of the year.

**PRICING & PROFIT:** Buy 12 Coach planners x \$20 = \$240.

Then, charge \$37/month for your program. If you get just 7 members, you'll cover the cost of all 12 planners and make a profit of \$19 – IN THE FIRST MONTH. ( $7 \times \$37 - \$240 = \$19$ )

The rest of the year's dues ( $7 \times \$37 \times 11 = \$2849$ ) is ALL profit.

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# Method Three: Create a 12 Month Mastermind Program

**WHAT TO DO:** This includes group coaching with you and a private Facebook group. Each month, you'll give your members a copy of the planner, and then host a live training in the group around that topic.

You'll also offer accountability, and answer questions in the group.

**PRICING & PROFIT:** Buy 12 Coach Glue planners x \$20 = \$240.

Then, charge \$197/month for your program. If you get just 2 members, you'll cover the cost of all 12 planners and make a profit of \$154 – IN THE VERY FIRST MONTH. ( $2 \times \$197 - \$240 = \$154$ )

The rest of the year's dues ( $2 \times \$197 \times 11 = \$4334$ ) is ALL profit.

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# Planner List Section

Get \$17 Off ANY Planner with Promo Code: **2019**

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The 43 planners available are:

- Affiliate Marketing Planner
- Blog Content Planner
- Book Bestseller Launch Planner
- Book Brainstorming Planner
- Branding Photo Shoot Planner
- Business Personality Assessment: Outsource and Network with Ease
- Busting Your Money Blocks Planner
- Cash Calendar: Your 12 Month Marketing + Profit Plan!
- Client Onboarding Planner
- Close Sales with Facebook Messenger Bots Planner
- Content Cash Planner
- Content Promotion Planner
- Design + Plan Your Client Attracting Website
- Email Follow-Up Planner: Turn Your New Leads into Customers in 7 Days
- Evergreen Webinar Planner
- Feed Your Funnel with Facebook Ads!
- Fun Business Budgeting Planner
- Group Coaching Program Planner
- How To Create and Launch Your Community Growing Challenge Planner
- How to Host an Off the Charts Book Signing Event
- How to Protect Your Energy with Boundaries Planner
- Instagram Marketing Planner

- Launch Your Workshop Like a Boss
- LinkedIn Planner
- Map Out Your Client Getting Website Pages Planner
- Market Your Business at Conferences + Events Planner
- Passive Income Planner
- Planning Your Best Year Ever!
- Private Coaching Program Planner
- Product Creation Planner
- Productivity & Time Management Planner
- Quiz Planner: Grow Your Lists and Make Money
- Sales Funnel Planner
- Showcase Your Expertise Planner
- Telesummit Planner
- The 30 Day Self-Challenge Planner
- Virtual Book Tour Planner
- Webinar Planner
- Weekly Newsletter Planner!
- Weekly Social Media Planner!
- Your Amazon Author Page Monetization Planner
- Your Keynote + Presentation Speech Planner
- Your Story. Your Brand: Embrace your Unique Story to Create a One-of-a-Kind Business

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